



Professional Development Workshops from M-A-P, LLC

Our programs provide a forum for awareness and skill-building that increases the capacity to meet strategic objectives by enhancing:

- Leadership
- Teambuilding
- Communication
- Creativity
- Innovation

We create significant learning moments that can be applied to your professional and personal lives. Areas of positive impact include:

- Individual and group awareness
- Behaviors and attitudes
- Accountability and responsibility
- Relationship development
- Verbal and non-verbal messages
- Trust and respect
- Problem solving

**We offer various experiential opportunities to “un-harness” the leader inside you and your team!**

*“One of the most thought provoking and productive team building workshops anywhere in the world!!! The most valuable aspect of the workshop was team building. I sincerely feel that we are now a much stronger team.”*

**Elijah Kibogo, IT Manager  
Progressive Insurance**

*“A team-building workshop that raises one’s awareness of the various components of team interaction - i.e., the emotional & psychological elements of group dynamics.”*

**Laura Lindauer, Volunteer Director  
Fieldstone Farm TRC**

## Professional Development Workshops

*A unique experience utilizing horses in an unconventional approach to personal, leadership and team development*

### Un-Harness Your Leader Self<sup>®</sup>

#### The focus is on you!

To effectively lead others, you must first understand yourself. This workshop is an opportunity to:

- Increase personal awareness
- Understand thinking preferences
- Recognize your strengths
- Surface your challenges
- Learn to communicate effectively
- Develop goals and create action plans
- Acquire skills to build trust and respect



You also receive a personal thinking preference profile and two follow-up coaching phone sessions.

■ **Availability: Two day workshops, 2-hr public previews**

### EquiCoach

Making good choices and choosing the right direction isn’t always easy. **EquiCoach** is a private session with our herd that is facilitated by our coaches. The process catapults personal growth and development in a condensed timeframe. Develop a deeper self-awareness, uncover your limiting behaviors, discover your true motivators and strengthen your leadership abilities.

■ **Availability: Hourly, half day sessions**

### Customized Workshops and Retreats

What’s impacting your team? Each team is unique – one size does *not* fit all. We take time to understand your team’s needs through surveys, interviews and meetings. From this data, we develop a customized process to achieve your desired results.

Additional tools (HBDI Thinking Preference Profile, Emotional Intelligence 360° Competency, Myers-Briggs Type Indicator) may be incorporated.

■ **Availability: Customized to specific group needs**

M-A-P, LLC

[www.mapotential.com](http://www.mapotential.com)

330-274-2693



Sue E. Thomas, president of Managing Asset Potential (M-A-P, LLC), has over 25 years of business experience, 17 years of equine experience and 15 years in Human Resource Management. She possesses an in-depth knowledge of human interaction and team dynamics. She has extensive skills in organizational development, leadership development, facilitation and executive coaching. Through her vast business knowledge, she has successfully guided clients through various projects such as:

- Leadership development
- Change management
- Culture change implementation
- Performance management system development
- Continuous improvement initiatives
- Executive coaching
- Employee empowerment integration
- Communication improvements
- Infrastructure development and refinement
- Process improvements
- Teambuilding



## EDUCATION & CERTIFICATIONS

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- M.S., Organizational Development and Analysis – Case Western Reserve University
- B.A., Human Services – Baldwin-Wallace College (graduated Cum Laude)
- Certified – Emotional Intelligence 360° Competence Inventory
- Certified – Myers-Briggs Type Indicator
- Certified Facilitator – Increasing Human Effectiveness®

## PROFESSIONAL AFFILIATIONS

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- Organizational Development Connection
- Organizational Development Network
- EAGALA (Equine Assisted Growth and Learning Association)
- SHRM (Society for Human Resource Management)

## BACKGROUND

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Prior to founding M-A-P, LLC and the L-E-A-D professional development workshops, Sue was Vice President of J.W. Harley Inc. where she managed the human resource and information systems departments and provided extensive coaching to general managers regarding organizational development initiatives. She was instrumental in creating a culture that embraced employee empowerment and continuous improvement. She chaired numerous teams that developed business processes, workflow and ISO-9001 conformity. Additionally, she implemented computer systems, developed production tools and established process documentation.

Sue and her husband live in Mantua, Ohio on a 40-acre farm shared by their Tennessee Walkers, barn cats and their fun-loving Golden Retriever, Dr. Indiana Jones.

**M-A-P's Mission** - to inspire and nurture growth with integrity, respect, trust and honesty while inspiring a commitment from leaders to make their organizations more humanistic and fun!